

VIANA - 2025 PRICE LIST

INDOOR

Abstract		
SIZE	COST	SRP
5'x8'	150.00	330.00
6'x6' SQ	145.00	319.00
7'x9'	284.00	624.80

Afghan		
SIZE	COST	SRP
18"x18"	5.00	11.00
2'x3'	13.50	29.70
3'3 x5'	36.50	80.30
5'3"x7'6"	90.00	198.00
6'6"x9'6"	135.00	297.00
8'x10'	180.00	396.00

Airla		
SIZE	COST	SRP
2'6"x7'6"	47.00	103.40
5'3"x7'6"	95.00	209.00
8'x10'	195.00	429.00

Alaska		
SIZE	COST	SRP
18"x18"	9.00	
2'x3'	24.00	52.80
5'x8'	160.00	352.00
8'x10	320.00	704.00
9'x12'	432.00	950.40
Custom	\$11/sq ft	

Aria (Discontinued)		
SIZE	COST	SRP
18"x18"	5.95	
2’x3’	16.15	42.00
5'x8’	108.80	282.00
8'x10’	218.45	565.00

Alpena (New)		
SIZE	COST	SRP
18"x18"	9.00	19.80
2'x3’	24.00	52.80
3’x5’	65.00	143.00
5’x7’	150.00	330.00
8’x10’	325.00	715.00
9'x12'	460.00	1,012.00

Aspen (Discontinued)		
SIZE	COST	SRP
18"x18"	16.00	
2’x3’	29.60	65.12
5’x8’	210.40	462.88
8’x10’	420.00	924.00
Custom	\$13 /sq ft	

Athena		
SIZE	COST	SRP
18"x18"	\$8.50	18.70
2'x3'	\$22.00	48.40
5'3"x7'6"	\$150.00	330.00
8'x10'	\$300.00	660.00

9'x12'	\$405.00	891.00
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Artistry		
SIZE	COST	SRP
18"x18"	\$8.00	17.60
2'x3'	\$20.00	44.00
5'3"x7'6"	\$150.00	330.00
6'7"x9'	\$220.00	484.00
8'x10'	\$300.00	660.00
9'x12'	\$420.00	924.00

Aura		
SIZE	COST	SRP
18”x18”	5.00	
2’x3’	13.00	28.60
2'6"x7'6"	41.00	90.20
3'x5'	33.00	72.60
5'x7'	80.00	176.00
6'x9'	129.00	283.80
8'x10'	176.00	387.20
9'x12'	238.00	523.60

Brio		
SIZE	COST	SRP
2'5"x7'	32.00	80.00
30"x50"	20.00	50.00
4'x6'	45.00	112.50
5'x8'	75.00	187.50

Celeste		
SIZE	COST	SRP
18"x18"	15.00	
22"x34"	35.00	77.00
5'x8'	270.00	594.00
8'x10'	540.00	1,188.00
9'x12'	729.00	1,603.80
CUSTOM	\$15/ sq ft	

Charisma (Promo)		
SIZE	COST	SRP
18”x18”	6.00	
2’x3’	12.80	28.16
2'4"x7'6”	43.20	95.04
4’x6’	51.20	112.64
5'3”x7'6”	85.60	188.32
8’3”x10’	171.20	376.64
9’2”x12’ (Select Designs)	231.20	508.64

Chinook		
SIZE	COST	SRP
18”x18”	10.00	
2’x3’	25.00	55.00
5’x8’	180.00	396.00
8’x10’	360.00	792.00
9’x12’ (Select Designs)	486.00	1,070.00
Custom	\$12 /sq ft	

Cubana		
SIZE	COST	SRP
2'6"x7'6"	35.00	77.00
3'3"x5'	30.00	66.00
5'3"x7'6"	75.00	165.00
6'5"x8'8"	107.00	235.40

Eko		
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SIZE	COST	SRP
18"x18"	4.50	
2'x3'	18.00	40.00
3'x5'	50.00	110.00
5'x8'	120.00	264.00
8'x10'	220.00	484.00
Custom	\$8 /sq ft	

Elaxi		
SIZE	COST	SRP
18"x18"	9.00	
2'x3'	22.00	48.40
5'x8'	150.00	330.00
8'x10'	300.00	660.00

Elio		
SIZE	COST	SRP
18"x18"	\$8.00	17.60
2'x3'	\$15.00	33.00
3' 6"x5'6"	\$48.00	105.60
5'3"x7'6"	\$98.00	215.60
8'x10'	\$200.00	440.00
9'x12'	\$270.00	594.00

Elio Kids		
SIZE	COST	SRP
4'x6'	\$60.00	132.00
5'x7'	92.00	202.40

Elora (Discontinued)		
SIZE	COST	SRP
5'x5'	90.00	198.00

Estelle		
SIZE	COST	SRP
18"x18"	14.00	
2'x3'	35.00	77.00
5'x8'	250.00	550.00
8'x10'	500.00	1,100.00
9'x12'	750.00	1,650.00
Custom	\$13 /sq ft	

Ethos		
SIZE	COST	SRP
18"x18"	\$ 28.00	
2'x3'	\$ 74.00	162.80
5'x8'	\$ 490.00	1078.00
8'x10'	\$ 980.00	2156.00
9'x12'	\$ 1,320.00	2904.00
Custom	\$30/sq ft	
Exquisite (Berber) Discontinued		
SIZE	COST	SRP
5'x8'	202.00	394.00
8'x10'	404.00	788.00

Ezra		
SIZE	COST	SRP
2'x3'	24.00	52.80
5'x8'	150.00	330.00
8'x10'	285.00	627.00

Faux Rabbit Fur		
SIZE	COST	SRP

2'x3' - Animal shape	12.60	27.72
2'x6' - Animal shape	25.20	55.44
3'x5' - Rectangle	32.00	70.40
5'x8' - Rectangle	83.00	182.60

Flair (New)		
SIZE	COST	SRP
18"x18"	5.00	
2'x3'	13.00	28.60
2'6"x8'	26.00	57.20
3'x5'	32.00	70.40
5'x7'6"	80.00	176.00
6'x9'	120.00	264.00
8'x10'	176.00	387.20
9'x12'	240.00	528.00

Flokati		
SIZE	COST	SRP
18"x18"	6.00	
2'x3'	16.00	35.20
5'3"x7'6"	110.00	242.00
8'x10'	220.00	484.00

Genevie		
SIZE	COST	SRP
18"x18"	\$11	24.75
2'x3'	\$30	66.00
3' 6"x5'6"	\$114	250.25
5'3"x7'6"	\$200	438.90
8'x10'	\$400	880.00
9'x12'	\$540	1,188.00

Heirloom		
SIZE	COST	SRP
18"x18"	9.00	
2'x3'	22.00	48.00
3'3"x5'	62.00	136.00
2'6"x7'6"	70.00	154.00
5'3"x7'6"	150.00	330.00
8'x10'	300.00	660.00
9'x12'	400.00	880.00

Hygge (Promo)		
SIZE	COST	SRP
9'X12'	518.40	1,140.48

Joris		
SIZE	COST	SRP
18"x18"	9.00	
2'x3'	20.00	44.00
5'x7'6"	150.00	330.00
8'x10'	310.00	682.00
9'x12'	425.00	935.00
Custom	\$12/sq ft	

Jute Rounds		
SIZE	COST	SRP
4'x4'	40.00	88.00
6'x6'	90.00	198.00
8'x8'	160.00	352.00

Jute Rounds Color		
SIZE	COST	SRP
5'x5'	65.00	143.00

Keystone		
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SIZE	COST	SRP
20"x40"	19.95	49.88

Lumina		
SIZE	COST	SRP
18"x18"	14.00	
21"x32"	29.00	65.00
5'x8'	250.00	550.00
8'x10'	500.00	1,100.00
Custom	\$13 /sq ft	

Luxe (Promo)		
SIZE	COST	SRP
18"x18"	11.50	
2'x3'	31.73	70.00
5'x8'	235.00	517.00
8'x10'	470.00	1,034.00
9'x12' (Select Designs)	635.00	1,397.00
Custom	\$11 / sq ft	

Modena		
SIZE	COST	SRP
18"x18"	6.00	13.20
2'x3'	15.00	33.00
2'6"x7'5"	47.00	103.40
3'3"x5'	40.00	100.00
5'x7'6"	98.00	245.00
6'7"x9'	125.00	312.50
8'x10'	200.00	500.00

Montreal		
SIZE	COST	SRP
18"x18"	9.00	
22"x34"	24.00	60.00
5'x7'	150.00	375.00
6'x9'	215.00	537.50
8'x10'	320.00	800.00
9'x12'	432.00	1,080.00
CUSTOM	\$10/sq ft	

Morris (New)		
SIZE	COST	SRP
18"x18"	9.00	
2'x3'	24.00	60.00
5'x8'	150.00	375.00
6'x9'	200.00	440.00
8'x10'	300.00	660.00
9'x12'	405.00	891.00
Naturale		
SIZE	COST	SRP
18"x18"	7.50	
2'x3'	16.50	36.30
5'3"x7'6"	110.00	242.00
8'x10'	220.00	484.00
Nordique (Discontinued)		
SIZE	COST	SRP
18"x18"	7.65	
2'x3'	17.85	46.00
5'x8'	132.60	343.00
8'x10'	265.20	686.00
Custom	\$8.5 /sq ft	

Nyla		
SIZE	COST	SRP

2'x3'	22.00	55.00
3'3"x5'	35.00	77.00
2'7"x7'2"	38.00	83.60
5'x7'2"	80.00	176.00
8'x10'	164.00	360.80

Pampas (Discontinued)		
SIZE	COST	SRP
5’x8’	300.00	660.00
8’x10’	600.00	1,320.00
9’x12’	810.00	1,782.00

Panache (Discontinued)		
SIZE	COST	SRP
18’’x18’’	6.00	
2’x3’	16.00	35.00
4’x6’	64.00	141.00
5’x7’	96.00	212.00
6’x9’	149.00	327.00
8’x11’	242.00	532.00
9’x12’ (Select Designs)	325.00	715.00

Pandora (Discontinued)		
SIZE	COST	SRP
18’’x18’’	15.00	
2’x3’	35.00	77.00
5’x8’	272.00	598.00
8’x10’	544.00	1,197.00
Custom	\$12 /sq ft	

Poetic (New)		
SIZE	COST	SRP
18’’x18’’	7.00	
2’x3’	11.50	25.30
3'3"x5'	49.00	107.80
5'3"x7'6"	119.00	261.80
6’7"x 9’	178.00	391.60
8’x10’	240.00	528.00
9’6"x12’	345.00	759.00
Riviera (Promo)		
SIZE	COST	SRP
18"x18"	5.00	
27"x45"	18.00	45.00
2'x5'	22.00	55.00
3'x5'	32.00	80.00
5'x7'	75.00	187.50
6'x9'	115.00	287.50

Shanaya		
SIZE	COST	SRP
18'x18'	15.00	
22"x34"	40.00	100.00
5'x8'	275.00	687.50
8'x10'	550.00	1,375.00
Custom	\$15/sq ft	

Sherpa		
SIZE	COST	SRP
18"x18"	6.00	
2'x3'	15.00	37.50
3'3"x5'	40.00	100.00
5'x7'	90.00	225.00
6'7"x9'	148.00	370.00
8'x10'	200.00	500.00

Skadi		
SIZE	COST	SRP
18"x18"	18.50	
2'x3'	49.50	108.90
4'3"x6'	210.00	462.00
5'3"x7'6"	325.00	715.00
8'x10'	660.00	1,452.00
9'x12'	890.00	1,958.00

Sorento		
SIZE	COST	SRP
18"x18"	9.00	
2'x3'	24.00	52.80
5'x8'	150.00	330.00
8'x10'	320.00	704.00
CUSTOM	\$9/sq ft	

Sparx		
SIZE	COST	SRP
27"x45"	12.00	27.00
2’6”x7’6”	27.00	60.00
4’x6’	46.00	101.00
5’x7’	66.00	146.00
6’x9’	90.00	198.00

Strada		
SIZE	COST	SRP
18"x18"	10.00	
2'x3'	25.00	62.50
5'x8'	160.00	400.00
8'x10'	325.00	812.50
9'x12'	440.00	1,100.00
Custom	\$15/sq ft	

Sueno (Discontinued)		
SIZE	COST	SRP
18"x18"	8.00	
2’x3’	16.00	35.00
2’7”x5’	41.00	91.00
5’3”x7’6”	109.00	240.00
8’x10’	218.00	480.00

Touch		
SIZE	COST	SRP
3'x5'	30.00	75.00
5'x8'	80.00	200.00
7'x9'	125.00	312.50

Touch Kids (New)		
SIZE	COST	SRP
4'x4' Round	32.00	70.40
4'x6'	48.00	105.60
Urbane		
SIZE	COST	SRP
18"x18"	3.50	7.70
2'x3'	10.00	22.00
3'3"x5"	27.00	59.40
5'3"x7'6"	65.00	143.00
6'7"x9'	98.00	215.60

Zurich		
SIZE	COST	SRP
18"x18"	15.00	
2’x3’	35.00	77.00
5’x8’	272.00	598.40

8'x10'	544.00	1,196.80
Custom	\$11 /sq ft	

Outdoor Rugs		
Assia		
SIZE	COST	SRP
18"x18"	\$ 4.50	\$ 9.90
2'x3'	\$ 12.00	\$ 26.40
4'3"x5'6"	\$ 45.00	\$ 99.00
5'3"x7'3"	\$ 75.00	\$ 165.00
6'7"x9"	\$ 115.00	\$ 253.00
8'x10'	\$ 155.00	\$ 341.00
9'x12'	\$ 210.00	\$ 462.00

Avanos		
SIZE	COST	SRP
18"x18"	4.00	
2'x3'	10.00	22.00
5'3"x7'6"	75.00	165.00
6'x6' R	69.00	151.80
8'x10'	150.00	330.00

Cabana		
SIZE	COST	SRP
3’3”x5’	22.00	48.50
5'x7’	49.50	110.00
6’7”x9’	79.50	176.00
8’x10’	108.00	237.60

Calypso		
SIZE	COST	SRP
2'x7'6"	13.82	30.80
3'x5'	22.00	48.40
5'x7'	49.00	107.80
6'7"x9'	79.50	176.00
8'x10'	108.00	237.60

Carnival		
SIZE	COST	SRP
3’3”x5’	38.00	83.00
5’x8’	63.00	139.00
6’x9’	100.00	219.00
8’x10’	139.00	305.00

Eden		
SIZE	COST	SRP
2'x7'6"	30.00	66.00
5'3"x7'3"	75.00	165.00
6'7"x9'3"	120.00	264.00
8’x10’	156.00	343.20
9'x12'	211.00	464.20

Fiesta		
SIZE	COST	SRP
4’x6’	14.00	31.00
5’x8’	23.00	51.00
6’x9’	32.00	69.00
8'x10'	58.75	129.80

Gemini (Dicontinued)		
SIZE	COST	SRP
2'x3'	12.83	28.23
3' 5"x5'	32.00	70.40
5'3"x7'5"	72.00	158.40
8’x10’	155.00	341.00

Marbella (New)		
SIZE	COST	SRP
18"x18"	5.00	
2'x3'	10.00	22.00
2'6"x7'6"	35.00	77.00
5'3"x7'3"	70.00	154.00
6'6"x9'	110.00	242.00
8'x10'	150.00	330.00
Odessa (Promo)		
SIZE	COST	PROMO
18"x18"	\$ 4.00	\$ 3.60
2'x3'	\$ 10.00	\$ 9.00
3'3"x5'6"	\$ 32.00	\$ 28.80
4'3"x5'7"	\$ 39.00	\$ 35.10
5'3"x7'	\$ 61.00	\$ 54.90
7'10"x9'6"	\$ 124.00	\$ 111.60
9'x12'	\$ 175.00	\$ 157.50

Oksana		
SIZE	COST	SRP
2'7"x7'	26.00	58.00
3'3"x5'	24.00	53.00
5'2"x7'	51.00	113.00
6'7" x 9'	87.00	191.00

Salsa		
SIZE	COST	SRP
18"x18"	\$ 4.00	\$ 8.80
2'x3'	\$ 11.00	\$ 24.20
3'3"x5'	\$ 30.00	\$ 66.00
5'3"x7'3"	\$ 70.00	\$ 154.00
6'7"x9'	\$ 110.00	\$ 242.00
8'x10'	\$ 150.00	\$ 330.00

Accents		
Coir Door Mats		
SIZE	COST / UNIT	COST / 10PK
18"x30"	\$12	\$10
18"x48"	\$20	\$18
24"x36"	\$15	\$12

Matologie (New)		
SIZE	COST / UNIT	COST / 10PK
24"x36"	\$12	\$10

Rug Racks		
SIZE	COST	
5x8 rack with rugs	1400.00	
5x8 rack without rugs	1900.00	
ladder rack with 11 samples	300.00	
Clips	2.95	